

**THE LEGO MOVIE PROMOTION SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. This Sweepstakes is solely sponsored by General Growth Services, Inc. ("GGSI"). It is a national Sweepstakes marketed at each of the participating malls ("Participating Malls") listed below. This promotion is not associated with, sponsored, endorsed, or administered by Facebook. VOID WHERE PROHIBITED.

Please read these Official Rules carefully; by entering the Sweepstakes you agree to these Official Rules and the limitations, remedies, and releases stated in these Official Rules.

TO ENTER: Enter between Monday, January 20, 2014, 10 am CST – Friday, February 7, 2014 10 am CST ("Entry Period"). Limit one entry per person. Visit the Facebook page of one of the Participating Malls listed below and complete the on-line entry form as indicated on the promotional application.

ELIGIBILITY: Open to residents of the 50 United States and D.C., age 18 or older. GGSI, and each of their respective parent companies, affiliates, subsidiaries, partners, and each of their respective officers, directors, employees, and agents (collectively "Sponsor and its Agents") Warner Bros. Entertainment Inc., The LEGO Group, and members of Sponsor and its Agents' and Prize Provider's and its parent, affiliates, and subsidiaries' immediate families and people living in the same household of each are not eligible.

WINNER SELECTION/ODDS: Odds of winning a prize depend upon the number of entries received nationally. Winner will be selected in a random drawing to be held approximately 7 days after the close of the Entry Period.

GRAND PRIZE: One Grand Prize winner will receive a travel package to enjoy The LEGOLAND® California Resort. Total approximate retail value ("ARV") of Grand Prize is \$3,650. Travel package includes:

- Round-trip airfare (coach class) from a **Gateway City**, as listed-below, to San Diego, California for winner and 3 guests ("Guests");
- 2 days park admission for winner and 3 Guests to The LEGOLAND® California Resort to enjoy more than 60 rides, shows and attractions including LEGOLAND Water Park and SEA LIFE® Aquarium;
- Hotel accommodations for winner and 3 Guests at the LEGOLAND HOTEL for 4 days/3 nights (including daily breakfast);
- \$250 gift card to be used for auto rental.

Gateway Cities are: Atlanta, Baltimore, Birmingham, Boston, Chicago, Charlotte, Cincinnati, Detroit, Dallas-Fort Worth, Denver, Detroit, Houston, Las Vegas, Los Angeles, Miami, Minneapolis, New York, New Orleans, Miami, Oklahoma City, Orlando, Portland, Philadelphia, Pittsburgh, San Francisco, St. Louis, Seattle, Salt Lake City, Tampa, Washington D.C.

CLAIMING PRIZE: The winner (unverified) will be notified by email ("Win Notification") and a response to the notification must be received by Sponsor within 3 business days of the Win Notification or the prize will be forfeited and an alternate winner selected. Winner will be required to sign and return a W9 tax form and an Affidavit of Eligibility & Liability and Publicity Release ("Release"); these documents must be received by Sponsor or its Agents within 7 business days of the date of the Win Notification or the prize will be forfeited and an alternate winner selected. If the Win Notification is returned as undeliverable or the winner cannot be contacted then the unverified winner will forfeit the prize and an alternate winner will be selected. If a prize winner has not reached the age of majority in their state (age 19 in Alabama, Delaware, and Nebraska, or age 21 in Mississippi), the winner must transfer the prize to their parent or legal guardian and their parent or legal guardian must agree to accept the Grand Prize as their own and will need to provide the required documentation within the stated time-frame and agree to comply with these Official Rules.

Gift cards are subject to the conditions of the issuer and may be subject to a Cardholder Agreement. Restricted/blackout dates for hotel accommodations include 4/12/14-4/20/14, 5/24/14-5/25/14, 6/21/14-8/23/14, 11/27/14, 12/31/14, and possibly other dates. Winner is responsible for any costs/expenses not specifically listed above including, but not limited to, **travel to a Gateway City**, taxes, insurance, optional excursions, gratuity, baggage fees, communication charges, and all personal expenses and incidentals. The Sponsor or its prize provider determine the hotel room, this determination is

based on availability and is not negotiable. All prizes accepted or listed must be used prior to the expiration date, any unused portion of the prize will be automatically forfeited. Once booking is finalized, no deviations will be allowed for any portion of the prize. The Grand Prize must be accepted as awarded and may not be sold or transferred and is not convertible to cash. Winner must make arrangements directly with Sponsor's prize provider or agent well in advance of travel date. Sponsor will provide all applicable information for the winner to correspond with Sponsor and its Agents concerning prize redemption details. Sponsor and its prize providers or agents reserve the right to require additional documentation from winner and their guest. Additional prize restrictions and terms may be imposed by prize providers. The Sponsor reserves the right to substitute a prize in whole or in part in the event that all or any component of the Grand Prize is unavailable. All travelers must possess required travel documents. Only one hotel room provided. Restrictions apply including expiration dates and blackout dates. No upgrades or special promotions apply. Winner's traveling companion must be either: i) 18 or older, or, ii) accompanied by their parent/legal guardian. All travelers must travel on the same itinerary. Prize consists only of those items specifically listed. Prize is awarded without warranty, express or implied. Prize cannot be redeemed for cash or substituted for other items by the winner. No prize substitutions or cash equivalents, except at the sole discretion of the Sponsor. The actual retail value of the Grand Prize may depend on Winner's travel dates and point of departure/return; winner will not receive compensation for any difference between actual value and stated value. All portions of the prize must be used prior to one year from award.

TERMS: By participating, entrants agree to: i) be contacted by the Sponsor, or Sponsor and its Agents, via email, mail, or phone; ii) be contacted by Sponsor's prize providers via email, mail, messenger service, or phone to fulfill the prize; iii) agree to be bound by the Official Rules and the decisions of the Sponsor whose decisions are final; and iv) release, discharge, indemnify, and hold harmless the Sponsor and its Agents, Warner Bros. Entertainment Inc., The LEGO Group, prize providers, and Facebook (collectively the "Released Parties") from all liability, injuries, loss and/or damage of any kind arising from their participation in the Sweepstakes and the acceptance and use/misuse of any prize. Entrants agree that by accepting a prize, each winner consents to the use of his/her name, hometown, and likeness for advertising and promotional purposes by Sponsor, and its agents and affiliates, without additional compensation in all media (except if winner is a resident of TN or where otherwise prohibited by law). Sweepstakes is subject to all applicable federal, state and local laws and regulations. Winners are responsible for all federal, state and local taxes applicable to the acceptance and use of any prize. A 1099 tax form will be issued in the winner's name for the ARV for any prize valued over \$600. Sponsor reserves the right to add or delete a Participating Mall. All properly claimed prizes will be awarded. Prize winner will not receive cash or any other form of compensation if actual prize value is less than the ARV stated. In the event of a dispute regarding the identity of any winner who entered online, the winner will be determined to be the party who established the email account. The official timekeeping device is determined by the Sponsor. Sponsor reserves the right to disqualify any entrant suspected of submitting multiple or fraudulent entries or tampering with the entry process. Sponsor reserves the right to modify prize redemption procedures. Under no circumstances will the Sponsor award more than the stated number of prizes. All causes of action arising out of or connected with this Sweepstakes, or the prize awarded, shall be resolved individually, without resort to any form of class action and in no event shall entrant be entitled to receive attorneys' fees. Any dispute, controversy or claim arising out of or relating to participation in the Sweepstakes shall be governed by the laws of the State of Illinois, without regard to choice-of-law rules or principles. Any arbitration or litigation instituted in accordance with this Section shall take place in Chicago, Illinois.

The Released Parties are not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed telephone or computer hardware or software or computer virus, other technical failures, unauthorized human intervention, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of entry information regardless of cause. Sponsor reserves the right to modify the Sweepstakes if the entry process becomes corrupted or the promotion cannot be administered as planned, in such event, legitimate entries received prior to an egregious or suspicious action or administrative problem will be processed as legitimate entries and subsequent entries will be void. Entries and prize claims void if incomplete, defective, altered, forged or obtained outside authorized channels. Persons found tampering with or abusing any aspect of the Sweepstakes, or whom Sponsor reasonably believes to be causing fraud or disruption, will be disqualified. Sponsor reserves the right to disqualify multiple entries in excess of the limit stated, or entries made through robotic, automatic, mechanical, programmed or similar entry duplication method, and to disqualify any individual using such a method. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR

UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND IF SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES.

Participating Malls	URL
Alderwood	http://bddy.me/Udia00
Altamonte Mall	http://bddy.me/StVWm6
Brass Mill Center	http://bddy.me/UdizjK
Bridgewater Commons	http://bddy.me/StWg45
Clackamas Town Center	http://bddy.me/RXWtjB
Coral Ridge Mall	http://bddy.me/StWoRj
Deerbrook Mall	http://bddy.me/StWvfv
Eastridge (CA)	http://bddy.me/YToiLA
First Colony Mall	http://bddy.me/StZHrt
Florence Mall	http://bddy.me/StZEvU
Galleria at Tyler	http://bddy.me/StZzID
Greenwood Mall	http://bddy.me/156rkPG
Hulen Mall	http://bddy.me/StZsg1
Jordan Creek Town Center	http://bddy.me/StZmFo
Lynnhaven Mall	http://bddy.me/So8bjl
Mall of Louisiana	http://bddy.me/So86MV
Mall St. Matthews	http://bddy.me/11F9XA7
Mayfair Mall	http://bddy.me/Udl0mv
Neshaminy Mall	http://bddy.me/UdkUve
Newgate Mall	http://bddy.me/So7Ygg
Northbrook Court	http://bddy.me/So7S8B
Northridge Fashion Center	http://bddy.me/So7NBy
NorthTown Mall	http://bddy.me/So7J4T
Otay Ranch Town Center	http://bddy.me/Udkll1
Park Place	http://bddy.me/So7p6a
Pecanland Mall	http://bddy.me/So7hDF
Pinnacle Hills Promenade	http://bddy.me/1408744
Pioneer Place	http://bddy.me/Udk41s
Providence Place	http://bddy.me/So7dnn
Provo Towne Centre	http://bddy.me/UdjTmX
Quail Springs Mall	http://bddy.me/So74k2
Regency Square Mall	http://bddy.me/Y552GF
River Hills Mall	http://bddy.me/UdjHnw
RiverTown Crossings	http://bddy.me/So6QJE
Saint Louis Galleria	http://bddy.me/Udjr7X
Spokane Valley Mall	http://bddy.me/So6EtK
Stonebriar Centre	http://bddy.me/So6xyB
The Mall in Columbia	http://bddy.me/UdjaSL
The Parks at Arlington	http://bddy.me/Udj3qc
The Shops at Fallen Timbers	http://bddy.me/Udj0e4
The Streets at Southpoint	http://bddy.me/QVlpE8
Westroads Mall	http://bddy.me/So5Y7M

All of the above centers are owned by General Growth Properties, Inc.

WINNER'S LIST: Send a stamped, self-addressed envelope, postmarked by Monday, February 10, 2014, to GGSi, *The LEGO Movie* Promotion Sweepstakes, 110 N Wacker, 3-09, Chicago, IL 60606.

SPONSOR: General Growth Services, Inc. 110 N. Wacker Drive, Chicago, IL 60606. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants are providing their information to Sponsor and not to Facebook.

Warner Bros. Entertainment Inc., The LEGO Group, and each of their respective parents, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of this Sweepstakes.

// End of Official Rules //

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